



Introducing the ZGuards SmartSleeve™

The world's first
forearm protector with a brain.



The potential is limitless!



How your company or charitable organization uses ZGuards SmartSleeve technology is limited only by your imagination. This new wearable digital platform opens up limitless avenues for you to share promotions, special offers, and exclusive content to help build your brand.



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Play Smart!

The ZGuards SmartSleeve™ performs best in the world of sports offering Protection and Connection!

Protection

The SmartSleeve protects against blows and abrasions, reducing risk of injury. It maintains muscular temperature, reducing risk of muscle strains and provides additional support and compression while allowing a full range of motion and flexibility. Our SmartSleeves create a psychological advantage to perform with the confidence you need to exceed.



"The ZGuards SmartSleeve gave me the extra edge needed to be more confident at the plate."

Ruen Sierra

Connection

ZGuards is the only smart sleeve that allows coaches and athletes to instantly share scout videos, team schedules, personal highlight videos and training material. Beyond the psychological advantage that the physical sleeve offers to a wearer, the SmartSleeve can become the fast-track depository for schedules, stats, training materials, instructional videos, etc when used in a team setting. The team branded sleeve with the tap and go chip creates a sense of exclusivity and membership key to the team mentality.



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Brand Smart!

The ZGuards SmartSleeve offers a unique and lasting relationship with your customers.

**ANYTHING YOU CAN IMAGINE
CAN BE PRINTED HERE.
NEW PRODUCT OFFERS, ETC.**

Traditional branded merchandise options provide companies with a one time opportunity to place branded images in front of their consumers.

The Zguards SmartSleeve offers the opportunity for companies to capture their demographic and own it! It provides a constant channel to the company's demographic that is as direct and dynamic as the company chooses. Once the consumer owns the SmartSleeve, the company owns the path to the consumer.

The technology in the SmartSleeve is a powerless passive chip that is recognized by NFC readers now present in most Smart Phones. Our NFC tag pushes your content to your demographic as fast as you can serve it. Content can range from menus to streaming videos. It's powerfree lightweight configuration provides discrete durability and is machine washable.



YOUR LOGO HERE.

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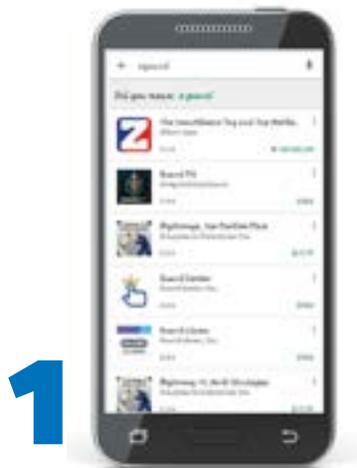


How to read your SmartSleeve

For Android: To read the sleeve's content, simply hold the back of your phone to the sleeve, no app required! Just make sure NFC is turned on.

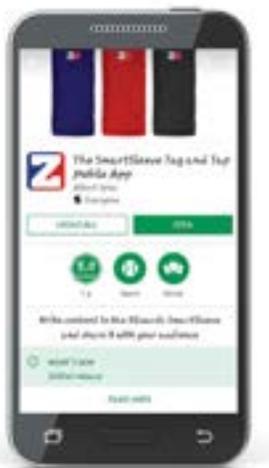
For iPhone 7 or later: use your favorite NFC tag reading app to read the content from the ZGuards SmartSleeve.

How to write to your SmartSleeve



1

Find App on Google Play



2

Install the App



3

Tap your SmartSleeve



4

Write your content



5

Tap your SmartSleeve



6

Done!

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FAQ

Q: Does the chip store any data?

A: No. The NFC tag technology in the SmartSleeve is a power free tag that enables connectivity between Smart Phones and the ZGuards.

Q: Does it do any monitoring related to health; Pulse Count, Calories Burnt etc?

A: No. The SmartSleeve is not a "FitBit" type technology. However, critical player data, including medical particulars, can be stored at the player destination.

Q: Apart from protection, what is the benefit for the consumer?

A: As a consumer purchasing a "Team" SmartSleeve, you will be immediately and directly connected to your teams exclusive SmartSleeve content. In the stadium you can receive special offers, view replays, track stats., etc. Out of the stadium the feed continues with ticket promotions, schedules, coupons, and any other exclusive material that your team's management is willing to push.

Q: Who sets the demography for the chips? Company? Player?

A: There are two differentiated variations of the SmartSleeve:

1. Pre-branded pre-coded merchandise that will allow the team (company) to set the demography and own the content on the SmartSleeve.
2. Retail direct merchandise that allows the consumer to download an app to write their own content and broadcast.



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